



Leah Bloss | Illustration & Design

EDUCATION

Kutztown University of Pennsylvania
BFA, Communication Design
May 2026

AWARDS & EXHIBITIONS

**2026 AAF Addy Student Silver Award
for Special Event Materials, 2026**
Allentown, PA

**2025 AIGA Flux Finalist in
Publication, 2025**
Baltimore, MD

**Blood Sweat and Illustration
Group Exhibition, 2026**
Kutztown, PA

**Freshman foundation Show
(Juried Exhibition) 2023**
Kutztown, PA

**Children's Literature Conference
Poster Designer 2026**
Kutztown, PA

Essence Magazine 2026 Designer
Kutztown, PA

SKILLS

- Figma
- Procreate
- Microsoft
- Photography
- Print media production

DESIGN EXPERIENCE

Dandy Mini Marts, Inc. Sayre, PA
Marketing & Graphic Design Intern
May 2025 to August 2025

- Designed branding, signage, and in-store visuals for major food launches while producing motion graphics and promotional content for social media and digital screens.
- Photographed menu items and campaign assets to support new product promotions across in-store and online platforms.
- Collaborated with cross-functional marketing teams, contributed to weekly planning meetings, and supported store openings and special partnership events, including the Watkins Glen International campaign.

Kutztown University English Dept. Kutztown, PA
Graphic Designer

September 2024 to May 2026

- Work directly with professors to discuss their needs and Ideas for any design related projects.
- Design flyers, poster, booklets, and programs as well as social media posts.
- Work with Alpha Graphics to produce all print media.
- Designing the branding and all print materials for the Annual Kutztown Composition Conference.

VOLUNTEER WORK

Designathon Kutztown, PA
Designer & Team Lead

February 2025, 2026

Designathon is a 12-hour non-stop design marathon where students work in teams creating work in-kind for area non-profits.

- Worked with a team of student designers to create work for various non-profit organizations
- 2025: Designed a vinyl window mural for the Art House lobby.
- 2026: Designed new branding and logo for Kutztown Connections

